1. Introduction and Background

1.1 The current City Centre Transport Strategy (CCTS) was published in November 2010. Since then, much has changed. Several proposals outlined in that version of the CCTS - such as the second city Metrolink crossing - have been implemented, and the City Centre has continued to grow, with more jobs and more people choosing to live in and around it. This rapid growth and development is set to continue. Major city centre developments, planned transport infrastructure investment (including HS2 and NPR) and new mobility innovations also serve necessitate the development of a refreshed Strategy, which will include new proposals for the next two decades.

1.2 A revised CCTS is being developed jointly by Manchester City Council (MCC), Salford City Council (SCC) and Transport for Greater Manchester (TfGM). The refreshed document will support the continued economic growth of the City Centre and wider City Region. It will be underpinned by established GM-wide strategic priorities - including those contained in the Greater Manchester Strategy, Greater Manchester Transport Strategy 2040, Clean Air Plan and Congestion Deal - and priorities developed by MCC and SCC (including those agreed as part of the Our Manchester Strategy and the City Centre Strategic Plan).

1.3 We are planning to launch the public engagement exercise on the CCTS in early August. The aim of this conversation is to get ideas and feedback from those who live in or travel into Manchester city centre, to help shape future transport investments.
2. **Overview of Proposed Way Forward**

2.1 We plan to undertake a listening exercise (conversation) to:

   (i) Make people aware that we are developing a CCTS, designed to support inclusive and sustainable growth; and

   (ii) Secure feedback from the public and stakeholders to help shape future policy and define the transport investment required.

2.2 It is proposed that the conversation is structured to gain views and/or consensus on how:

   (i) We should better manage traffic travelling into and across the city centre (by improving and promoting the alternatives to private vehicles, and explaining the health and air quality benefits);

   (ii) The role of our City Centre streets should evolve, especially with regards to balancing movement and place considerations; and

   (iii) We balance providing good bus access to the City Centre with an improved environment for pedestrians and cyclists, and better public spaces.

3. **Key Challenges and Opportunities**

3.1 Updating the City Centre Transport Strategy will enable us to:

   - Tackle congestion and improve the air we breathe;
   - Prepare our transport networks for sustainable and inclusive growth;
   - Improve connectivity of the city centre transport network;
   - Enhance the attractiveness of the city centre;
   - Ensure the city centre is a safe and secure place;
   - Make the most of new local powers;
   - Accommodate growth without increasing traffic levels.

3.2 The refreshed CCTS will enable us to respond to these challenges, and to set out a robust framework through which they can be addressed.
4. Key Themes

4.1 We wish to deliver a Strategy ‘for people and places’, centred around:

- Theme 1: Promoting a healthy and liveable city centre - where walking and cycling are the natural choice for short trips; streets are attractive, interesting and pleasant to spend time in and clean air is a reality, with carbon emissions dramatically reduced;

- Theme 2: Ensuring connectivity within an expanded city centre - where a transformed City Centre area is fully integrated with the rest of Greater Manchester and major infrastructure is no longer a barrier to movement;

- Theme 3: Supporting a growing 2040 City Centre economy - where the City Centre is the North’s prime location for sustainable and inclusive growth (delivered without an increase in traffic growth); public transport capacity and connectivity are transformed; there is a 24/7 and visitor-friendly economy, and where new technologies and innovative approaches add real value to people travelling.

5. Timescales and Next Steps

5.1 The conversation is planned to start in early August and last for a period of approximately 10-12 weeks. We will launch a range of communications and marketing activity using several different channels, including a website (with an online survey); awareness raising events and a comprehensive marketing strategy. There will be ongoing monitoring to ensure a representative survey response. We aim to secure several thousand responses.

5.2 Responses will then be analysed, and used to inform the development of the draft CCTS document.

5.3 A non-statutory consultation on the draft Strategy will take place in late 2018/early 2019. We aim to publish the final CCTS in 2019.

6. Recommendations

6.1 That the LEP Board considers and comments on the proposals for updating the City Centre Transport Strategy.

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