MINUTES OF A MEETING OF THE GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP BOARD HELD ON MONDAY 14 MAY 2018 AT THE RYLANDS LIBRARY, DEANSGATE, MANCHESTER

Board Members:
Mike Blackburn (In the chair)
Andy Burnham, Councillor Sean Anstee, Nancy Rothwell, Richard Topliss, Fiona Gibson, Monica Brij, Lorna Fitzsimons, Lou Cordwell, Mo Isap, David Birch and Juergen Maier

Strategic Chairs:
Iwan Griffiths and Vanda Murray

Advisors:
Eamonn Boylan, Simon Nokes, David Rogerson, Allan Sparrow and Ninoshka Martins (GMCA); Mark Hughes (The Growth Company); Stephen Rhodes (Transport for Greater Manchester) and Louise Latham (Marketing Manchester)

Apologies:
Councillor Richard Leese, Councillor Jean Stretton, Michael Oglesby, Jon Lamonte and Jim Taylor

LEP/18/26 DECLARATION OF INTEREST
Juergen Maier declared his interests in the following items: GM Congestion Deal (LEP/18/30) - Siemens is a provider of technology for traffic controls in Greater Manchester. The Growth Company Business Plan (Minutes LEP/18/30 & LEP/18/32) – As Chair of the ‘Made Smarter Sector Deal’ he has influence on funding streams potentially for GM from BEIS and HMT.

Iwan Griffiths declared an interest in The Growth Company Business Plan (Minutes LEP/18/30 & LEP/18/32) as he is a Board member of The Growth Company.

LEP/18/27 MINUTES
Consideration was given to the Minutes of the meeting held on 19 March 2018.

AGREED
That the Minutes of the meeting of the GM LEP Board held on 19 March 2018 be approved.

LEP/18/28 MATTERS ARISING
There were no matters arising
LEP/18/29  GM CONGESTION DEAL

Consideration was given to a report that updated the Board on the progress of the GM Congestion Deal. The report highlighted that the Deal focused on the benefits for people and places rather than just roads and vehicles and that the private sector had a key role to play in the successful delivery of the plan.

Stephen Rhodes drew the Board’s attention to the seven themes of the Congestion Deal and how business (though involved in all the themes) had a particular role to play with theme 6 ‘Organisations Taking the Lead’.

The Board noted that the Deal could be more ambitious in the use of new technologies to effect behaviour change and to take account of developments linked to automation and changing level of car ownership. The ‘Internet of Things’ was highlighted as an example where by an innovative project was adopted by businesses and made a success.

The Board was informed of work currently underway across the world to develop greener routes.

It was noted that remote working lessens the need for employees to travel and GM should explore this developing trend.

Similarly, it was highlighted that many employers were happy to look at flexible working hours but challenges remained around night time security, access to public transport outside peak hours and connectivity across the city region.

More broadly, meeting the demand for public transport is a key component in the growth of the GM economy, including the growing night time economy, and the Deal represents the start of a conversation on how this challenge can be met.

The Deal also complements the GM Clean Air Strategy and the ambition to improve the city region’s air quality.

The Board recognised that GM currently has limited powers of regulation with each mode of transport having its own governance structures. With this in mind, the Mayoral Transport Board has been established to bring together the city’s transport providers and agencies to better integrate services.

Andy Burnham suggested that the LEP Board is well placed to engage with business and come up with suggestions for delivering the Deal and beating congestion.

AGREED:

1. The Board noted the next steps for the GM Congestion Deal which would include:
   - A targeted approach to deliver near term measures and it was noted that actions to implement the Deal had now commenced following approval by the GMCA in March
   - Reporting and monitoring arrangements being established to review progress with the Deal
The GMCA would ensure a programme of measures would be continually communicated widely, to ensure awareness of the improvements and travel options available.

2. That members of the Board report back to the Chair on any potential ideas that business could bring to the Deal which could then be considered further at the next Board meeting.

**LEP/18/30 THE GROWTH COMPANY BUSINESS PLAN**

Consideration was given to a report that summarised the Growth Company’s Business Plan for the 2018/19 financial year.

The Growth Company is a social enterprise whose purpose, strategy and governance are uniquely aligned to GMCA and LEP to meet the strategic challenges faced by the city region. It works to deliver inclusive economic growth and improved productivity including delivery of GM’s Internationalisation Strategy.

The Board was informed that the full business plan had been approved by the Growth Company Board with input from GMCA. Included in the business plan was an agreed performance reporting framework to allow oversight on core Growth Company deliverables throughout the year.

The Board welcomed the business plan and the focus on start-ups and SMEs as a key part of the GM economy.

The Board noted the work that had been undertaken to link SMEs with key agencies such as the universities and the Chamber of Commerce as well as accelerating SME take up of digital technologies with the potential for this to be expanded.

It was highlighted that the proportion of GM exports to Europe is higher than the UK average and so the impact of Brexit on the local economy would need to be carefully monitored as part of the wider Internationalisation Strategy.

**AGREED**

1. That the contents of the report be noted.

2. That a further report be brought back to the Board at the next meeting that explores the potential impact of Brexit on the GM economy as part of the wider Internationalisation Strategy.

**LEP/18/31 PROGRAMME OF FUTURE MEETINGS**

Monday 16 July 2018  
Monday 17 September 2018  
Monday 12 November 2018  

Monday 14 January 2019  
Monday 18 March 2019
Monday 13 May 2019
Monday 15 July 2019
Monday 16 September 2019
Monday 11 November 2019

The following item contains matters relating to the financial or business affairs of particular persons or organisations. It was therefore agreed that any discussion on this item should not be held in public.

LEP/18/32 THE GROWTH COMPANY BUSINESS PLAN

A detailed report was presented on the Manchester Growth Company’s mid-year performance review for the 2018/19 financial year that focused on the funding and commercial context. This was related to the report covered under Minute LEP/18/30.

AGREED

That the report be noted.