PURPOSE OF REPORT

The Greater Manchester Local Enterprise Partnership (GM LEP) terms of reference require that the LEP’s private sector membership is reviewed every two years. This bi-annual review ensures that the board is still meeting its strategic remit and is fit for purpose going forward.

The current private sector members’ terms of office expired on March 31st 2017. The purpose of this report is to seek GMCA endorsement of the recommendations regarding the future private sector membership for the period April 2017 until March 2019.

RECOMMENDATIONS:

The Greater Manchester Combined Authority is asked to endorse the following recommendations regarding private sector membership of the GM LEP:

1. That the eight existing private sector members’ terms of office are renewed for another two year term (these members are Mike Blackburn, David Birch, Lou Cordwell, Juergen Maier, Professor Dame Nancy Rothwell, Michael Oglesby and Richard Topliss);

2. That Mike Blackburn is invited to continue as Chair of the GM LEP for a further two years;

3. That four new private sector members are invited to join the LEP as full board members (these members are Fiona Gibson, Lorna Fitzsimons, Mo Isap and Monica Brij)

CONTACT OFFICERS

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<table>
<thead>
<tr>
<th><strong>TRACKING/PROCESS</strong></th>
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<tr>
<td>Does this report relate to a major strategic decision, as set out in the GMCA Constitution (paragraph 14.2) or in the process (paragraph 13.1 AGMA Constitution) agreed by the AGMA Executive Board?</td>
<td>No</td>
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<th><strong>EXEMPTION FROM CALL IN</strong></th>
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<tr>
<td>Are there any aspects in this report which means it should be considered to be exempt from call in by the AGMA Scrutiny Pool on the grounds of urgency?</td>
<td>N/A</td>
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1. INTRODUCTION

1.1 The GM LEP sits at the heart of Greater Manchester’s governance arrangements, offering private sector insight, guidance and challenge to the development of GM’s strategic agenda in partnership with the GMCA.

1.2 The LEP’s terms of reference require that the LEP’s private sector membership is regularly reviewed to ensure its membership remains relevant to this agenda and is fit for purpose.

1.3 The LEP Board agreed at their meeting on 10th November 2016 that it was timely to review their private sector membership given that the current private sector members’ terms of office expired on 31st March 2017.

1.4 This report sets out the process for reviewing the private sector membership and proposes a number of updates to board membership.

1.5 Public sector representatives on the Board are appointed annually via the GMCA in their capacity as Chair and Vice-Chairs of the GMCA and did not form part of this review.

2. REVIEW OF CURRENT PRIVATE SECTOR MEMBERSHIP AND POTENTIAL NEW CANDIDATES

2.1 The LEP Terms of Reference require that the LEP’s private sector term of office is two years with members appointed using an open recruitment process.

2.2 It has been practice to review membership fully every four years with a light touch review every two years with the last comprehensive review carried out in 2013.

2.3 The political and economic context has changed significantly since 2013, particularly in light of developments such as the refresh of the Greater Manchester Strategy and securing the Growth Deal; our Devolution Agreements; the Northern Powerhouse agenda; and the referendum to leave the EU.

2.4 The LEP has also taken a lead role in a number of key initiatives such as the GM Spatial Framework, the GM Investment Strategy, Transport 2040 and the Area Based Review of post-16 education.

2.5 Given this developing role, it was agreed that a comprehensive review would help to ensure the board is best equipped to address the range of current issues and opportunities that Greater Manchester faces.

2.6 The two stage membership review was led by the LEP Board Chair with support from CA officers and Penna recruitment consultants.

2.7 The first stage consisted of a review of the LEP’s current private sector membership with those who wished to be re-appointed to the board...
being assessed on the basis of the person specification and their wider skills and expertise (attached at Appendix A).

2.8 Secondly, an advertising and search campaign was launched to attract potential new candidates for interview, ensuring the refreshed board would have the necessary skills and capacity to contribute to the LEP’s expanding role. This also looked to ensure representation from a broad range of key economic sectors and that the diversity of membership reflects the wider Greater Manchester population.

2.9 The LEP Board role and person specification were advertised online on the GMCA and GMLEP websites along with www.nonexecutivedirectors.com, a leading site for non-executive and trustee roles with over 35,000 registered members bringing global reach across all sectors and industries.

2.10 In addition, potential candidates were sought via their dedicated women directors’ network www.womendirectors.com.

2.11 Further potential LEP board members were identified via a search exercise where candidates from the Greater Manchester area or with connections to the region were identified that met the criteria and were invited to apply.

2.12 Following shortlisting of potential new board members, interviews were carried out by a mixed public/private panel of LEP members led by the Chair.

3. PROPOSED GM LEP MEMBERSHIP

3.1 Following the conclusion of the membership review, the recommendations for the refreshed GM LEP private sector membership of are set out in the table below.
<table>
<thead>
<tr>
<th>Member</th>
<th>Role</th>
<th>Sector/Key Areas of Knowledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mike Blackburn (Chair)</td>
<td>Vice President of Strategy and Planning, BT</td>
<td>Digital Communications</td>
</tr>
<tr>
<td>Dame Nancy Rothwell</td>
<td>President and Vice Chancellor, University of Manchester</td>
<td>Science Higher Education</td>
</tr>
<tr>
<td>Lou Cordwell</td>
<td>CEO, Magnetic North</td>
<td>Marketing and Communications</td>
</tr>
<tr>
<td>Juergen Maier</td>
<td>Managing Director, Siemens UK</td>
<td>Science Advanced Manufacturing</td>
</tr>
<tr>
<td>David Birch</td>
<td>Director, McKinsey and Company</td>
<td>Professional Services/Manufacturing Consultancy</td>
</tr>
<tr>
<td>Richard Topliss</td>
<td>Regional Director of RBS and Chair of the Manchester Growth Company</td>
<td>Financial Services</td>
</tr>
<tr>
<td>Michael Oglesby</td>
<td>Chair of Bruntwood Group</td>
<td>Land and Property Regeneration</td>
</tr>
<tr>
<td>Lorna Fitzsimons</td>
<td>Director, The Alliance Project</td>
<td>Textile Manufacturing Marketing and Communications SME</td>
</tr>
<tr>
<td>Fiona Gibson</td>
<td>Business Director, Octagon Theatre</td>
<td>Art and Culture Professional Services/Management Consultancy SME</td>
</tr>
<tr>
<td>Monica Brij</td>
<td>Partner, Nabarro LLP</td>
<td>Legal Services Regeneration Land and Property</td>
</tr>
<tr>
<td>Mo Isap</td>
<td>Director of Group Strategy, Hobs Plc</td>
<td>Digital Technology</td>
</tr>
</tbody>
</table>

**OBSERVERS - CHAIRS OF STRATEGIC BOARDS**

<table>
<thead>
<tr>
<th>Member</th>
<th>Role</th>
<th>Sector/Key Areas of Knowledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanda Murray</td>
<td>Portfolio of Non-Executive Directorships</td>
<td>Marketing Management Consultancy Finance</td>
</tr>
<tr>
<td>Iwan Griffiths</td>
<td>NW Chair PWC in the North</td>
<td>Financial Services Consultancy</td>
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Appendix A
Greater Manchester Local Enterprise Partnership
Person Specification

LEP Member

Role:
- to actively contribute to the strategic direction and the purpose of the LEP
- to provide expertise and knowledge to enable the LEP to address the economic needs of Greater Manchester
- to be prepared to take the lead and provide strategic direction in areas in which they have particular skills, expertise and experience
- to attend all LEP meetings and other events as appropriate
- to comply with the Nolan Principles of standards in public life

Person Specification
Applicants must:

- have a strong commitment to, and understanding of, the Greater Manchester city region and in particular the drivers of and challenges faced by the Greater Manchester economy
- have substantial business skills and experience gained at a senior level and have credibility with the wider business community
- have experience of serving on groups or boards of senior executives
- be independently minded – providing detachment and clarity in the development of strategy and the identification of opportunities
- have ability to quickly understand and analyse and distil complex issues and to contribute to discussions about strategy
- have strong interpersonal and communication skills, be articulate and passionate and have an ability to influence and network
- have experience of working in a partnership environment and have a strong commitment to collaborative and partnership working, including with the public sector
- have a genuine interest and understanding of the challenges facing the business community
- have a total commitment to equality of opportunity and diversity, including an understanding of the barriers and challenges faced by economically or socially excluded groups
- be someone who is willing to provide the time commitment to the LEP and who potentially sees the personal development opportunity provided by the appointment