PURPOSE OF REPORT

To provide the GMCA with an update on the progress of work following the signing of the Memorandum of Understanding in July 2016 between Sport England, the GMCA and the NHS and seeking agreement to progress with the development of an Expression of Interest from Greater Manchester to Bid for the local delivery pilots scheme.

RECOMMENDATIONS:

1. That the GMCA sign off the mandate to move forward with a Greater Manchester Bid to the local delivery pilot investment stream.

2. GreaterSport are mandated by GMCA to facilitate the connection between the GM Health and Social Care Partnership, the GMCA and the physical activity and sport sector and support production of the Expression of Interest (EOI).

3. The GM Reform Board will advise on and oversee the development of the Expression of Interest.

CONTACT OFFICERS:

Steven Pleasant
Chief Executive, Tameside MBC

Yvonne Harrison
Greater Manchester Sports Partnership
**BACKGROUND PAPERS:**
MoU signing – July 2016

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<td>Does this report relate to a major strategic decision, as set out in the GMCA Constitution (paragraph 14.2) or in the process (paragraph 13.1 AGMA Constitution) agreed by the AGMA Executive Board:</td>
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<td>Are there any aspects in this report which means it should be considered to be exempt from call in by the AGMA Scrutiny Pool on the grounds of urgency?</td>
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1. INTRODUCTION

1.1 GM Moving is the Blueprint for physical activity and sport in Greater Manchester, launched in 2015. Building from the strength of the strategic partnerships across the sector, health, transport and local government, in July 2016 the MoU between Sport England, the GMCA and the NHS in Greater Manchester was signed. This provided an approach to explore the delivery of both the Government’s and Sport England’s strategies for physical activity and sport at a Greater Manchester level, whilst contributing to the strategic priorities of Greater Manchester, particularly regarding health, economic growth and social wellbeing.

1.2 Since the signing a significant amount of work has been undertaken to develop relationships and understanding between the parties and move forward with the implementation of the MoU including:

- Programme governance agreed including, terms of reference and membership of the Programme Management Board which meets for the first time on 20 February.

- The appointment of Hayley Lever as Interim Strategic Manager to provide capacity for delivery of the MoU. Hayley commences the role from 5 April however is providing one day a week capacity to that point. Hayley will be employed by GreaterSport and act on behalf of the partnership to provide capacity to help deliver the ambition of the MoU.

- Contribution to the Population Health plan with regards to physical activity.

- A Working Well pilot began in 2014 tackling a range of barriers to employment through personalised support. This was very successful and has led to GM, through New Economy submitting a bid to Department of Works & Pensions (DWP) for a much bigger programme. Through the initial work of the MoU there has been a recognition that physical activity has a positive role to play and as such Sport England and GreaterSport have been invited to be part of the discussions in terms of the development of the programme.

2. The Opportunity to attract investment into Greater Manchester

There are a number of live investment strands via Sport England at present. The two of significant interest are the ‘Inactivity – targeting older people’ and the ‘Local Delivery Pilots’.
2. Older People

2.2 Greater Manchester have the opportunity to bid for up to £1 million to reduce inactivity of Greater Manchester residents age 55+.

2.3 An initial session was held on 12th December with colleagues from across the physical activity and sport sector to outline some of the evidence and gain understanding of current practice to support older people to be active across the districts. A number of meetings have taken place between GreaterSport, Sarah Newsam, Paul McGarry, Hayley Lever and colleagues from Sport England to start to build these ideas and clarify actions regarding submitting an expression of interest.

2.4 Two key strands will include: Going where the people are and normalising physical activity within those communities, and scaling or systemising interventions to reach more and the right older people. Physical activity is currently a gap in some of the aging work and as such this investment provides a good opportunity to test and learn.

3. Local Delivery Pilots

3.1 In December Sport England announced the process for their investment of up to £130 million into ten local delivery pilots. This started with a series of workshops across the country from 6th – 22nd February. These workshops will outline Sport England’s expectations and then Expressions of Interest (EOI) will be invited by 31st March. The local deliver pilots will seek to achieve population level change, requiring a whole system approach that will impact on; the individual, social environment, organisations and institutions, the physical environment and policy. Following this a number of areas will be invited to submit a full application and this will be a competitive process. Greater Manchester want to be part of this, building upon the Blueprint and the outcomes within the MOU.

3.2 Areas for consideration

Below are the main elements that will form part of the assessment criteria:

3.2.1 Outcomes, Your place, Audience, Leadership, Your partners, Readiness, Commitment, Learning, Sustainability. EOI’s must be able to demonstrate a good level of knowledge of our people and communities and the principles of behaviour change to move those who are inactive into regular physical activity.

3.2.2 This work will also be integrated with our Reform approach.

4. Recommendations:

4.1 Recommendations appear at the front of the report.