AGMA STATUTORY FUNCTIONS COMMITTEE

Date: 20 July 2016
Subject: AGMA Grants Programme:-
Monitoring arrangements for 2015 to 2018 programme and Year 1
2015/16 Performance

Report of: Sir Howard Bernstein, Chief Executive, Manchester City Council

PURPOSE OF REPORT

To provide feedback on the first year of the 2015/18 AGMA Grants Programme.

RECOMMENDATIONS:

The Committee is asked to:-

1. Note the performance of Year 1 of the 2015/18 programme.

2. Note the continued monitoring arrangements for 2015/18 Programme.

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BACKGROUND PAPERS:
Reports to AGMA Executive 29th Jan 2016
Report to SFC 8th July 2015
(www.agma.gov.uk)
1.0 Background

1.1 On 27th June 2014 AGMA Executive agreed to launch a new 3 year AGMA Grants programme to run from 1st April 2015 to 31st March 2018. It was agreed by Leaders that the budget be frozen at its current level over 3 years but that a commitment be made to guarantee the 1st year of funding only. Years 2 and 3 are in principle only and subject to future AGMA budget decisions.

1.2 Following recommendations from SFC, the AGMA Executive approved the 2015/2018 Programme at its meeting on the 19th December 2014.

1.3 The agreed AGMA Grant programme priorities are:-

(i) to contribute to the recognition of Greater Manchester locally, nationally and internationally helping to create the conditions to attract new investment, new visitors and new talent to Greater Manchester
(ii) to make a positive contribution to improving the skills and employability of the residents of Greater Manchester encouraging people to achieve their full potential
(iii) to play a strong role in developing strong and inclusive communities, contributing to an improved quality of life and well-being for all residents and meeting our equality duties

1.4 The 2015/18 Programme includes a main fund which aims to contribute to all three priorities and a social fund which aims to contribute to priorities (ii) and (iii).

2.0 Monitoring Arrangements for the 2015/18 AGMA Grants Programme

2.1 Following requests from organisations, particularly those receiving relatively small grants, the AGMA Grants Programme Management Team have streamlined the monitoring forms. These have been reviewed and agreed by the GM Officer Working Party (OWP).

2.2 As part of its role to monitor the performance and maintain a close critical view on funded organisations, SFC previously agreed the following monitoring arrangements:-

• As appropriate, provide an AGMA representative on the Board of organisations receiving grants who will report back to SFC annually. Representation to be agreed at the SFC AGM in July each year.
• Organisations make a presentation to SFC once during the three year programme
• Organisations submit Audited Accounts and Annual Report (or Financial Statement) each year
• Annual Meeting held between AGMA Grants Programme Management Team, Officer rep and organisation.
• SFC to receive performance reports on each organisation from the AGMA Grant Management Team at its meeting in November each year and to make recommendations to AGMA Executive for the following year’s funding.

3.0 Performance of Year 1 2015/16 of the AGMA Grants Programme

3.1 Each organisation was asked to provide a year end report which was assessed on:-

- progress against targets set at the start of the year
- impact against all three fund priorities for 2015/16

3.2 Of the 19 organisations receiving funding we have received year end reports from 18. The Manchester International Festival has approval to provide the information in October to allow feedback on the current festival to be included.

3.3 Of the 18 organisations who have submitted year end forms, 14 have exceeded their targets and some very significantly. The Lowry, HOME and PANDA have all exceeded their targets by over 300%. These overachievements are due to The Lowry achieving higher participation in all areas but especially in Pillar Events and Digital Commissions, for HOME this is due to increased Webpage hits and other building Users and for PANDA it was Digital hits and Groups Promoted.

3.4 Manchester Digital Laboratory was 46% below its target and the organisation have explained that this is due to the length of the development phase of the programmes, such as Code-Up. They have stated that the organisation will reach the target numbers for 2016/17. It is also worth noting that MadLabs are new to the scheme and could benefit from having a discussion with New Economy regarding how best to report their results. The progress towards achieving the organisations targets will be reviewed at the Mid-Year Review.

3.5 All other performances below target Halle, The Octagon and M6 Theatre Company were below 10% underperformance and currently there is no cause for concern in relation to this. Each organisation’s progress against targets is shown in Appendix A and a breakdown of users by district is shown in Appendix B.

3.6 Compared to the impact assessment of the original application, 18 of the 19 organisations have matched or improved on their original application assessment, with Manchester International Festival not able to be assessed at this time. 1 is within 5% of their original assessment and a further 3 are broadly in line with expectations (within 5%-15% of their application assessment). The remaining 14 organisations have surpassed expectations and improved on their original application assessment by more than 15%. Further detail is shown in Appendix A.
Impact of AGMA Grant Fund in 2015/16

3.7 Based on all the information received, the S48 funding has helped the projects in contributing around £154million in gross value added (GVA) to the Greater Manchester economy thus far. Total funding provided via Section 48 is £3.31million per annum, equating to around 8.3% of the 18 organisations’ annual turnovers. Applying this percentage to the overall GVA estimate, £7.5million in GVA contributions to the Greater Manchester economy in 2015/16 can be attributed to the funding from Section 48 – i.e. for every £1 of Section 48 funding, £2.26 is generated in economic output in the conurbation. In addition to this, the funding leverages significant money for the organisation from other sources, which may otherwise not be available.

4.0 Recommendations

4.1 Members are asked to:-

1) note the positive overall performance of Year 1 of the 2015-18 AGMA Grants Programme.
2) note that MadLabs will be referred to New Economy for guidance on their outputs and an update on progress against its targets will be brought to the Statutory Functions Committee in November following the Mid-Year Review.
# APPENDIX A

## AGMA Grant Client Performance Table 2015/16

<table>
<thead>
<tr>
<th>Page Number on Appendix</th>
<th>Organisation</th>
<th>User Performance (% change of actual outputs compared to target)</th>
<th>Impact on priorities (% change in assessment compared to application)</th>
<th>GVA Contribution to GM * (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAIN FUND</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Halle Concert Society</td>
<td>-4.68%</td>
<td>50%</td>
<td>£18.4m</td>
</tr>
<tr>
<td>2</td>
<td>People's History Museum</td>
<td>1.10%</td>
<td>34%</td>
<td>£16.9m</td>
</tr>
<tr>
<td>3</td>
<td>Link4Life (previously managed by WLCT)</td>
<td>77.43%</td>
<td>20%</td>
<td>£4.2m</td>
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<tr>
<td>4</td>
<td>Royal Exchange Theatre</td>
<td>26.55%</td>
<td>62%</td>
<td>£18.7m</td>
</tr>
<tr>
<td>5</td>
<td>Greater Manchester Centre for Voluntary Organisation (GMCVO)</td>
<td>47.30%</td>
<td>38%</td>
<td>£8.4m</td>
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<tr>
<td>6</td>
<td>The Lowry (on behalf of The Quays Partnership)</td>
<td>330.38%</td>
<td>21%</td>
<td>£11.3m</td>
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<tr>
<td>7</td>
<td>Greater Manchester Sports Partnership (GreaterSport)</td>
<td>9.59%</td>
<td>49%</td>
<td>£5.1m</td>
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<tr>
<td>8</td>
<td>Greater Manchester Arts Centre Limited (HOME)</td>
<td>341.78%</td>
<td>43%</td>
<td>£37.4m</td>
</tr>
<tr>
<td>9</td>
<td>The Octagon Theatre</td>
<td>-2.93%</td>
<td>11%</td>
<td>£7.4m</td>
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<tr>
<td>10</td>
<td>Oldham Coliseum Theatre</td>
<td>3.02%</td>
<td>146%</td>
<td>£3.1m</td>
</tr>
<tr>
<td>11</td>
<td>Manchester Young People's Theatre Ltd (trading as Contact)</td>
<td>37.60%</td>
<td>52%</td>
<td>£8.4m</td>
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<tr>
<td>12</td>
<td>Manchester Camerata</td>
<td>130.30%</td>
<td>73%</td>
<td>£3.4m</td>
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<tr>
<td>13</td>
<td>Dance Manchester</td>
<td>296.90%</td>
<td>28%</td>
<td>£1.2m</td>
</tr>
<tr>
<td>14</td>
<td>Manchester Digital Laboratory</td>
<td>-45.86%</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>PANDA - the Performing Arts Network and Development Agency</td>
<td>336.87%</td>
<td>5%</td>
<td>£0.2m</td>
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<tr>
<td>16</td>
<td>M6 Theatre Company Limited</td>
<td>-9.86%</td>
<td>29%</td>
<td>£0.9m</td>
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<tr>
<td></td>
<td>Manchester International Festival</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>SOCIAL FUND</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>17</td>
<td>Water Adventure Centre</td>
<td>10.23%</td>
<td>13%</td>
<td>£0.5m</td>
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<tr>
<td>18</td>
<td>The Proud Trust (Formerly known as LGBT Youth North West)</td>
<td>100.41%</td>
<td>0</td>
<td>£2.0m</td>
</tr>
</tbody>
</table>

* Taking into account total pay expenditure, supply chain spend and any visitor spend associated with activities in 2015/16 the estimated GVA contribution to Greater Manchester

^ Organisations in the social fund assessed on priorities (ii) and (iii) only but the GVA Contribution is included for information.